

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: John Lupoi, et al) Confirmation No.: 5652
)
Serial No.: 10/753,908) Examiner: Salice, Jason P
)
Filing Date: January 7, 2004) Art Unit: 2623

For: Athlete Recruiting Architecture

**Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

REPLY TO OFFICE ACTION

Dear Sir:

This is in response to the Office Action mailed October 24, 2007. The shortened statutory period for reply runs until January 24, 2008. Please revise the subject application as indicated below.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 17 of this paper.